



**A Time to Remember.
A Time to Prepare.**

**National Preparedness
Month (NPM) 2011**

*A time to remember.
A time to prepare.*

*It takes just 97 seconds to
register to become a coalition
member!*



FEMA

NATIONAL PREPAREDNESS MONTH

September 2011 | **ready.gov**

What is National Preparedness Month?

- Sponsored by FEMA, the Ready Campaign, and Citizen Corps, National Preparedness Month is a month-long campaign to encourage Americans to prepare for emergencies.
- NPM takes place every September and works with individuals, businesses, schools and communities.

What is the NPM Coalition?

- National Preparedness Month Coalition members work within their networks to encourage preparedness at the grassroots level, with help and resources from FEMA, Ready.gov and Citizen Corps.
- The Coalition is open to everybody. By joining you are committing to help America be prepared.

How to Register and Find More Information

Please sign up and participate in September's
National Preparedness Month (NPM) by logging into

[HTTP://COMMUNITY.FEMA.GOV](http://COMMUNITY.FEMA.GOV)

to become a NPM Coalition Member.

Easy ways to participate in National Preparedness Month

- **Leverage Existing Events** – Participate in events and meetings that are already planned and scheduled. Tapping into existing events is a great way to reach out to other members of your community.
- **Host an Event, Meeting or Workshop** – A great way to educate is to host a preparedness workshop, day, or fair. Getting other organizations or local first responders involved can help build awareness.
- **Be Part of a Much Larger Event or Initiative** - People want to be part of something bigger. You can use events such as September 11th, this year's annual day of service, to add a preparedness event or include preparedness in an event already scheduled.
- **Spread the Preparedness Message** – Include the preparedness message in existing forms of communication. Once you're signed up as a Coalition Member, you will have access to ready-to-use messaging that you can use or customize.

Schools and National Preparedness Month

- **Practice.** Many schools participate in “ShakeOut” Earthquake Drills around the country. Use September to promote more participation in upcoming ShakeOuts, continuing to build and expand on the emergency drill’s success. See ShakeOut.org for more information.
- **Engage the Students.** Work with schools to hold preparedness competitions to get the students involved. Ask students to make videos or presentations on what preparedness means to them. Getting students actively involved in the creation of plans makes them more likely to remember the plans in emergency situations.
- **Encourage schools** to have a preparedness presentation at Back to School Night where parents can learn how to make kits and hear from a local first about the importance of preparedness measures.

We would love to hear back from you on the activities you have planned and we are available to help brainstorm ideas that will have a dramatic impact!

Please forward this information far and wide with your endorsement and encouragement.

Many thanks for your support!

npm@fema.gov

Paulette Aniskoff
Director, Individual and Community Preparedness
Paulette.Aniskoff@fema.gov